

NIELSEN CHASE DATA RESEARCH LTD CATALOGUE 2024





WELCOME

Welcome to Nielsen Chase Data Research LTD! We are delighted to have you explore our catalog. Since our inception in 2021, we have been at the forefront of lead generation and digital marketing, dedicated to helping businesses achieve their fullest potential.

As you browse through our catalog, you'll discover the comprehensive range of services and solutions we offer. Whether you're looking to enhance your digital presence, generate quality leads, or develop effective marketing strategies, we're here to support your journey every step of the way.

Thank you for considering Nielsen Chase Data Research LTD as your partner in success. We look forward to collaborating with you and helping your business thrive in the digital world.

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ABOUT US

Nielsen Chase Data Research LTD, where innovation meets excellence. Since our establishment in 2021, we have been dedicated to providing first-class lead generation and digital marketing services. Based in London, our team of experts is committed to leveraging the latest technologies and trends to deliver tailored solutions that drive growth and success for our clients.

With experience serving over 100 global firms, we understand the unique challenges and opportunities in today's digital landscape. Our agile and dynamic approach, supported by our talented freelancers, ensures that we can swiftly and effectively respond to your business needs.

At Nielsen Chase, your success is our priority. We invite you to explore our services and discover how we can help you achieve your business goals and stand out in the competitive digital world.



OUR VISION

Our vision is to be a global leader in data-driven marketing solutions, empowering businesses to achieve unparalleled growth and success. We aim to set the standard for innovation and excellence in the industry, continuously adapting to the ever-evolving digital landscape to provide our clients with cutting-edge strategies and insights.

OUR MISSION

Our mission is to deliver exceptional lead generation and digital marketing services that drive measurable results for our clients. We are committed to understanding each client's unique needs and crafting personalized solutions that foster growth and enhance their market presence. Through our expertise, innovation, and dedication, we strive to build long-lasting partnerships and help businesses unlock their full potential.

NIELSEN CHASE DATA RESEARCH LTD FOR THE SUMMIT IN WORLD TRADE!

WHEN YOU WORK WITH NIELSEN CHASE DATA RESEARCH LTD: YOUR GAINS AND PRIVILEGES

1. Data Treasure

Closed Circuit Power: We work with a specially designed approach to understand each customer's unique needs. Progressing every step of the way in a customer-centric manner, we utilize rich resources from our proprietary database to guide our clients to their goals.

High-Precision Data Filtration: Employing advanced machine learning and analytical techniques, we accurately process data to achieve the desired outcomes for our clients. This capability turns understanding complex data sets and extracting valuable insights into a specialty.



2. Smart Investment, Big Gains

End to Tool Chaos: While other companies spend thousands annually renting different tools and platforms, we offer our clients the opportunity to reach their goals at more affordable costs. This enables businesses to preserve their budgets and gain greater returns on their investments.

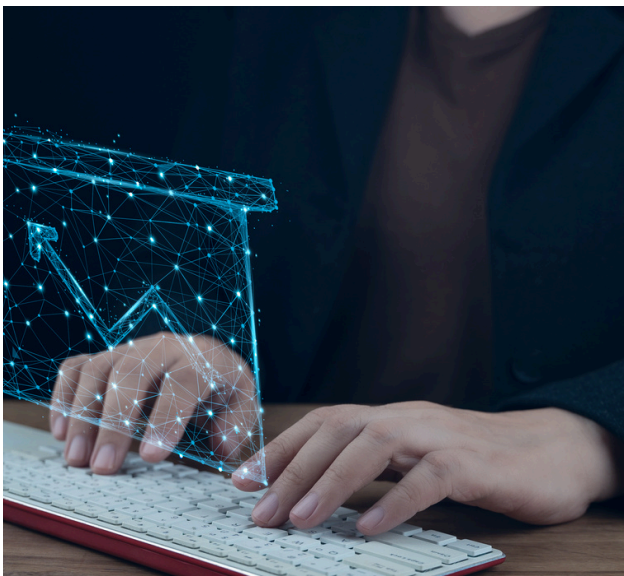
Direct Accessibility: We provide the opportunity to work with an expert who is always by your side and ready to provide instant responses. Our clients enjoy the comfort of having a support team that can promptly address their questions and needs.

3. Swift Turnaround and Personal Attention

Boutique Approach: We develop strategies that are far from ordinary, tailored specifically to each client. By offering individually designed solutions for every client, we cater to the unique needs of businesses, enhancing the quality and impact of our collaborations.

Quick and Effective Responses: In an environment where responses can often be delayed on other platforms, we consistently deliver fast and effective feedback. Our clients appreciate the rapid progress of their work and having access to an expert's assistance at all times.

SERVICES



Lead Generation

Lead generation is essential for successful marketing, involving tactics to attract and convert prospects into leads, who are then nurtured to become paying customers. At Nielsen Chase Data Research LTD, we provide comprehensive, tailored lead generation services, utilizing various channels like search engines, social media, email marketing, and content marketing to attract potential customers and capture their information through lead magnets. This data is then used for targeted marketing efforts to guide leads through the sales funnel, ultimately converting them into loyal customers.

List Building

List building is crucial in digital marketing, involving strategies to create and maintain a database of potential customers for effective email campaigns and personalized marketing efforts. Nielsen Chase Data Research LTD specializes in helping businesses build and manage their lists efficiently, utilizing lead magnets and strategic optimizations to enhance customer engagement and conversion rates.

Data Scrap

Data scraping involves extracting large amounts of data from websites and online sources, providing businesses with insights into market trends, competitor activities, and customer behaviors. At Nielsen Chase Data Research LTD, we offer advanced data scraping services to help businesses efficiently collect, process, and utilize data for strategic decision-making and growth.

Data Enrichment

Data enrichment improves raw data by adding information, correcting inaccuracies, and filling gaps to provide actionable insights for informed business decisions. Nielsen Chase Data Research LTD offers comprehensive data enrichment services to optimize data assets, ensuring accuracy and enhancing customer profiling and marketing effectiveness.

Target Market Analysis

Target Market Analysis helps businesses identify and understand consumer groups likely to buy their products, crucial for effective marketing and resource allocation. Nielsen Chase Data Research LTD offers comprehensive services to gain insights into potential customers, enabling tailored strategies that drive business growth with precision.

Custom Target Analysis

Custom Target Analysis provides businesses with tailored insights into specific market segments, aligning with strategic goals and objectives. Nielsen Chase Data Research LTD offers specialized services that delve deep into market nuances, uncovering actionable insights to capitalize on unique opportunities within your industry.

SOLUTIONS



Industry Solutions

Nielsen Chase Data Research LTD offers tailored industry solutions encompassing lead generation, data scraping, data enrichment, list building, target market analysis, and custom target analysis. In healthcare, we connect providers with patients and professionals, enhance data accuracy, and provide insights into patient demographics. Financial services benefit from investor attraction, market insights, client understanding, and strategic analysis. Retail and tech sectors engage customers, optimize operations, and gain competitive insights, while manufacturing improves supply chain efficiency and market responsiveness. Education sectors attract students, personalize learning experiences, and adapt to educational trends with our comprehensive solutions.

Business Solutions

Our services begin with in-depth market analysis to identify key segments and tailor strategies to meet specific industry needs. Through advanced data techniques, we help businesses attract leads and capture market insights efficiently. Our solutions enhance data accuracy, optimize customer engagement through targeted campaigns, and support operational efficiency across diverse sectors like healthcare, finance, retail, technology, manufacturing, and education.

Custom Solutions

Our expertise in lead generation, data scraping, data enrichment, list building, target market analysis, and custom target analysis enables us to deliver personalized strategies that drive growth. We start by understanding your specific business objectives and challenges, then customize our services to provide actionable insights and enhance customer engagement. Whether in healthcare, finance, retail, technology, manufacturing, or education, our custom solutions empower businesses to achieve their goals effectively.

Lead Generation Solutions

By integrating advanced data analytics, personalized marketing strategies, and multi-channel outreach, we pinpoint target demographics, behaviors, and preferences to craft tailored campaigns. Utilizing SEO, PPC, social media, email marketing, and content strategies, we optimize lead capture. Data scraping enhances insights into market trends and competition, informing precise campaign adjustments. Personalized content and automated nurturing foster engagement, ensuring leads progress smoothly through the sales funnel.

TRADE DATA



TRADE DATA



1. Global Trade Trends

Follow the latest trends and changes in global trade. Discover key shifts in market dynamics and growth rates in trading volumes.

2. Market Insights and Analysis

In-depth analysis of trade data and trends by industry. Support your strategic decisions with our market insights.

3. Competitive Intelligence

Take a comprehensive look at your competitors' activities and strategies. Gain critical information to strengthen your competitive position.

4. Trade Regulations and Compliance

Stay informed about current regulations and legal requirements in international trade. Make your trading smooth and harmonious.

5. Import-Export Data

Analyze trade volumes and trends between countries. Optimize your import and export operations and discover new opportunities.

6. Market Opportunities and Risks

Evaluate the potential to expand into new markets and the risks you may encounter in the process. Identify opportunities for strategic growth.

7. Emerging Markets Analysis

Examine trade potential and growth opportunities in emerging economies. Take your place in the markets of the future.

8. Sector-Specific Trade Data

Analyze trading volumes and trends in specific industries. Strengthen your business strategies with trade data specific to your industry.

EXPORT EFFICIENCY ENHANCEMENT: ADVANCED PROFITABILITY ANALYTICS

To make your exports more efficient and maximize your profitability, our "**Export Efficiency Enhancement: Advanced Profitability Analytics**" service aims to optimize your international trade operations using advanced profitability analytics.

Profitability-Focused Data Analysis: We conduct detailed data analyses to evaluate each step of your export processes in terms of profitability. By calculating the sales and production costs of your products, we determine your profitability ratios based on export volume and scale.

Advanced Data Science Techniques: Utilizing advanced data science and analytics techniques, we process large datasets to uncover the most valuable insights. This makes it easier to understand complex trade data and make strategic decisions.

Location-Based Analyses: We provide location-based analyses for your export operations. These analyses are crucial for enhancing your potential to do business in different markets and increasing operational efficiency.

Strategic Decision Support: We offer strategic decision support services to help you optimize your export strategies. Our data-driven recommendations aim to strengthen your export operations and gain a competitive edge.

Future Planning: We conduct long-term planning and analyses to prepare your export operations for the future. This helps you adapt to changing global economic conditions and supports sustainable growth.

Results-Oriented Approach: We work with a focus on profitability and efficiency at every step. By making your exports more effective, we help you achieve maximum returns on your investments.

With our "**Export Efficiency Enhancement: Advanced Profitability Analytics**" service, you can increase your competitiveness globally and achieve success in international markets.

TRADE MISSION ORGANIZATION SERVICES



NIELSEN CHASE DATA RESEARCH LTD TRADE MISSION ORGANIZATION SERVICES

At Nielsen Chase Data Research LTD, we offer comprehensive trade mission organization services to help businesses achieve their international trade goals. Our expert team plans and manages all the necessary details to ensure a seamless and efficient experience for our participants.

Our Services:

1.Planning and Coordination:

- We plan all stages of the trade mission from start to finish.
- We coordinate all logistical details, including travel, accommodation, transportation, and event arrangements.

2.B2B Meetings:

- We organize business-to-business (B2B) meetings to help our participants meet potential business partners.
- We assist in establishing meaningful connections with representatives from local and international business communities.

3.Institutional Visits and Business Tours:

- We introduce our trade mission participants to key institutions and businesses in target markets.
- We organize on-site visits and business tours to help participants better understand market dynamics and business practices.

4.Seminars and Training Programs:

- Throughout the trade mission, we organize industry-specific seminars and training programs for participants.
- These programs, led by expert speakers and industry leaders, help participants enhance their knowledge and skills.

5. Interpretation and Guidance Services:

- We offer professional interpretation services to eliminate language barriers during trade missions.
- We organize city tours with local guides to help participants gain cultural and commercial insights.

6. Marketing and Promotion:

- We promote trade mission organizations to increase the visibility of participants in target markets.
- We ensure the events are communicated to a wide audience through media and social media channels.

7. Reporting and Feedback:

- After the trade mission, we prepare comprehensive reports to provide participants with detailed information on the outcomes of the events.
- We continuously improve our services based on feedback.

Why Choose Nielsen Chase Data Research LTD?

- **Expert Team:** We provide professional support at every step with our experienced and expert team.
- **Comprehensive Services:** With our complete range of services covering every stage of the trade mission, we meet the needs of our participants.
- **Global Network:** Our extensive international network connects our participants with the global business community.
- **Customer Focus:** We prioritize customer satisfaction, ensuring the successful completion of every trade mission.

DATA PORTFOLIO



Number of Contacts by Country

Countries	Number of contact data
AFGHANISTAN	77.948
GERMANY	5.751.000
UNITED STATES	189.156.942
AMERICAN SAMOA	1.716
ANDORRA	8.486
ANGOLA	75.863
ANGUILLA	9.268
ANTIGUA AND BARBUDA	6.279
ARGENTINA	2.114.364
ALBANIA	69.306
ARUBA	7.249
AZORES	2.601
AUSTRALIA	6.921.905
AUSTRIA	617.497
AZERBAIJAN	154.351
VIRGIN ISLANDS	10.782
BAHAMAS	28.584
BAHRAIN	118.593
BANGLADESH	890.578
BARBADOS	17.395
BELGIUM	1.785.000
BELIZE	12.872
BENIN	23.706
BERMUDA	40.670
BELARUS	67.788

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Number of Companies by Country

Countries	Number of Company Data
AFGHANISTAN	5.831
GERMANY	3.182.000
UNITED STATES	44.597.000
AMERICAN SAMOA	83
ANDORRA	1.719
ANGOLA	7.531
ANGUILLA	721
ANTIGUA AND BARBUDA	785
ARGENTINA	194.641
ALBANIA	7.195
ARUBA	1.724
AZORES	2.076
AUSTRALIA	2.444.000
AUSTRIA	208.791
AZERBAIJAN	11.092
VIRGIN ISLANDS	3.838
BAHAMAS	2.966
BAHRAIN	7.453
BANGLADESH	105.386
BARBADOS	2.013
BELGIUM	2.073.000
BELIZE	1.168
BENIN	4.053
BERMUDA	1.458
BELARUS	5.821
BHUTAN	757

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SIC CODES



SIC (Standard Industrial Classification) code is a standard system used to classify industrial activities. These codes indicate the industry or sector in which companies or businesses operate. SIC codes are commonly used in economic analysis, market research, and for comparative purposes between businesses.

You can review the contact person counts and company counts categorized by industry according to SIC codes in our data portfolio.

Number of Contact Persons by SIC Codes

SIC CODE	INDUSTRY NAME	Number of Contacts
	Agriculture, Forestry, Fishing	
0111	WHEAT	1.065
0112	RICE	1.804
0115	CORN	1.016
0116	SOYBEANS	4.814
0119	CASH GRAINS, NEC	59.150
0131	COTTON	2.182
0132	TOBACCO	73
0133	SUGARCANE AND SUGAR BEETS	6.034
0134	IRISH POTATOES	1.932
0139	FIELD CROPS, EXCEPT CASH GRAIN	14.868
0161	VEGETABLES AND MELONS	7.388
0171	BERRY CROPS	6.060
0172	GRAPES	9.788
0173	TREE NUTS	8.456
0174	CITRUS FRUITS	3.858
0175	DECIDUOUS TREE FRUITS	8.480
0179	FRUITS AND TREE NUTS, NEC	8.944
0181	ORNAMENTAL NURSERY PRODUCTS	18.396
0182	FOOD CROPS GROWN UNDER COVER	10.163
0191	GENERAL FARMS, PRIMARILY CROP	343.587
0211	BEEF CATTLE FEEDLOTS	4.207
0212	BEEF CATTLE, EXCEPT FEEDLOTS	7.590
0213	HOGS	6.248
0214	SHEEP AND GOATS	2.200

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Number of Contact Companies by SIC Codes

SIC CODE	INDUSTRY NAME	Number of Contact Companies
	Agriculture, Forestry, Fishing	
0111	WHEAT	122
0112	RICE	74
0115	CORN	224
0116	SOYBEANS	103
0119	CASH GRAINS, NEC	224
0131	COTTON	222
0132	TOBACCO	27
0133	SUGARCANE AND SUGAR BEETS	18
0134	IRISH POTATOES	241
0139	FIELD CROPS, EXCEPT CASH GRAIN	705
0161	VEGETABLES AND MELONS	670
0171	BERRY CROPS	2.141
0172	GRAPES	4.479
0173	TREE NUTS	889
0174	CITRUS FRUITS	544
0175	DECIDUOUS TREE FRUITS	3.774
0179	FRUITS AND TREE NUTS, NEC	721
0181	ORNAMENTAL NURSERY PRODUCTS	11.597
0182	FOOD CROPS GROWN UNDER COVER	3.014
0191	GENERAL FARMS, PRIMARILY CROP	42.563
0211	BEEF CATTLE FEEDLOTS	1.499
0212	BEEF CATTLE, EXCEPT FEEDLOTS	1.661
0213	HOGS	776

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NAICS CODES



NAICS stands for the North American Industry Classification System. It is a standardized classification system used in Canada, the United States, and Mexico to classify economic data and businesses. NAICS is designed to group similar industries together for the purpose of economic analysis, business databases, and market research. It provides a hierarchical structure that categorizes industries based on their production processes.

You can review the contact person counts and company counts categorized by industry according to NAICS codes in our data portfolio.

Number of Contact Persons by NAICS Codes

NAICS CODE	INDUSTRY NAME	Number of Contacts
Agriculture, Forestry, Fishing and Hunting		
111110	Soybean Farming	5.927
111120	Oilseed (except Soybean) Farming	7.167
111130	Dry Pea and Bean Farming	806
111140	Wheat Farming	2.561
111150	Corn Farming	27.438
111160	Rice Farming	6.416
111191	Oilseed and Grain Combination Farming	14.870
111199	All Other Grain Farming	59.239
111211	Potato Farming	11.405
111219	Other Vegetable (except Potato) and Melon Farming	20.343
111310	Orange Groves	3.019
111320	Citrus (except Orange) Groves	6.323
111331	Apple Orchards	3.686
111332	Grape Vineyards	12.110
111333	Strawberry Farming	5.085
111334	Berry (except Strawberry) Farming	8.465
111335	Tree Nut Farming	5.298
111336	Fruit and Tree Nut Combination Farming	2.799
111339	Other Noncitrus Fruit Farming	20.009
111411	Mushroom Production	5.253
111419	Other Food Crops Grown Under Cover	11.568
111421	Nursery and Tree Production	13.116
111422	Floriculture Production	17.549
111910	Tobacco Farming	1.822

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Number of Contact Companies by NAICS Codes

NAICS CODE	INDUSTRY NAME	Number of Contact Companies
Agriculture, Forestry, Fishing and Hunting		
111110	Soybean Farming	95
111120	Oilseed (except Soybean) Farming	33
111130	Dry Pea and Bean Farming	29
111140	Wheat Farming	100
111150	Corn Farming	7.683
111160	Rice Farming	71
111191	Oilseed and Grain Combination Farming	30
111199	All Other Grain Farming	468
111211	Potato Farming	482
111219	Other Vegetable (except Potato) and Melon Farming	1.534
111310	Orange Groves	14
111320	Citrus (except Orange) Groves	296
111331	Apple Orchards	662
111332	Grape Vineyards	2.351
111333	Strawberry Farming	182
111334	Berry (except Strawberry) Farming	575
111335	Tree Nut Farming	454
111336	Fruit and Tree Nut Combination Farming	231
111339	Other Noncitrus Fruit Farming	977
111411	Mushroom Production	505
111419	Other Food Crops Grown Under Cover	778
111421	Nursery and Tree Production	2.266
111422	Floriculture Production	3.006

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INTENT DATA



Intent data, often used in marketing and sales contexts, refers to information that indicates the intention of an individual or a business to take a specific action. This data is derived from various sources, such as online behaviors, search queries, website visits, content downloads, social media interactions, and more.

In essence, intent data provides insights into the interests, preferences, and readiness of potential customers or clients to make a purchase or engage with a particular product or service. It helps businesses identify and prioritize prospects who are actively researching or showing interest in relevant offerings, enabling more targeted and effective marketing and sales efforts.

Intent data being real-time, it exhibits frequent variability. However, you can examine the main and sub-categories of intent data in our portfolio.

THE MAIN AND SUB-CATEGORIES OF INTENT DATA

Accredited Investor
Alternative Investment
Angel Investors
Arbitrage
Asset Management
Asset-Backed Securities (ABS)
Assets Under Management (AUM)
Australian Dollar (Currency)
Average Directional Movement Index (ADX)
Balanced Funds
Balanced Portfolio
Basis Point
Bearer Bonds
Best Execution
Bond ETFs
Bond Fund
Bond Yield
Bonds
Book Value
Brokerage Account
CAC 40 Index
Capital Markets
Capital Preservation
Capitalization Rates (Cap Rates)
Carried Interest
Chicago Board of Trade (CBOT)
Closed-End Funds
Collateralized Debt Obligations (CDO)
Collateralized Loan Obligation (CLO)

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THANK YOU

Thank you for exploring our catalog and considering Nielsen Chase Data Research LTD as your partner in success.

We look forward to collaborating with you and driving your business towards unparalleled growth and achievement. Should you have any questions or need further information, please do not hesitate to reach out to our dedicated team.

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